SMART GRID FORUMS

SGTech Week 2024

March | Amsterdam, The Netherlands

DNV

Gold Sponsors

SMART **GRID** FORUM | SGTech Week 2024

5 Day Conference, Exhibition and Networking Forum

▶ **WORKSHOPS**
Monday 18th March 2024

Choice of 3 Workshops on: IEC 61850, IEC 62443, IEC CIM

▶ **MAIN CONFERENCE AND EXHIBITION**
Tuesday 19th - Thursday 21st March 2024

Plenary sessions followed by 6 technical tracks on
Digital Substations, SCADA & Control Rooms, Utility
Telecom, Smart Metering, Big Data, OT Cybersecurity

▶ **BRIEFING**
Friday 22nd March 2024

Communicating with the Board

For more information contact:

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SMART
GRID
FORUM

SGTech
Week 2024

SG Tech Week 2024

The 5th annual SGTech Week 2024, is a week-long event designed to meet the techno-commercial information needs of smart grid professionals from Substation Automation, SCADA & Control Room, Utility Telecom, Smart Metering, Big Data, and Cybersecurity backgrounds.

The event begins on Monday 18th March with a choice of introductory workshops on key IEC standards: IEC 61850 for Substations, CIM for Operational Systems, IEC 62443 for OT Cybersecurity. The main conference and exhibition take place on Tuesday 19th to Thursday 21st March and opens with a morning of plenary sessions addressing the big macro issues driving the need for change in the sector. The week concludes on Friday 22nd March with a Communicating with the Board briefing

Drawing together 300+ participants, the audience is comprised of engineering middle-managers and specialists, with a 50/50 split between utilities and suppliers. The geographical focus of the programme and audience is 80% Europe, 10% USA, 10% ROW.

The programme is extensively audience researched to ensure timeliness, relevance and objectivity of discussions. The speaker line-up is utility heavy to ensure that the end-user voice is heard loud and clear. Our audience generation process is carefully managed to ensure the optimal ratio of utility to supplier participants. All participants pay a premium ticket fee to attend, we have a strict 'no-guesting' policy to ensure that we filter in only the most relevant and motivated technical decision makers.

This carefully curated approach ensures that as a sponsor you optimise the time it takes for you to filter the right participants into your business development pipeline. The week-long programme provides an environment where you get the opportunity to interact with the same individuals repeatedly through a range of sessions, deepening your customer insights and strengthening your onsite relationship building. The facilitated networking sessions ensure that you are well supported in breaking through to deeper levels of conversation and connection, easing your post-event follow up process.

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SG Tech Week 2024

WORKSHOP	MAIN CONFERENCE AND EXHIBITION			BRIEFING
Monday 10.00 – 17.30	**Tuesday** 08:30 – 17:30	**Wednesday** 08:30 – 17:30	**Thursday** 08:30 – 17:30	**Friday** 08:30 – 16:30
Standardisation Workshops	Plenary Sessions	6 tracks on: Digital Substations, NextGen SCADA, Utility Telecom, Smart Metering, Big Data, Cybersecurity	6 tracks on: Digital Substations, NextGen SCADA, Utility Telecom, Smart Metering, Big Data, Cybersecurity	Communicating with the Board briefing
	Exhibition	Exhibition	Exhibition	
	6 tracks on: Digital Substations, NextGen SCADA, Utility Telecom, Smart Metering, Big Data, Cybersecurity	Exhibition	6 tracks on: Digital Substations, NextGen SCADA, Utility Telecom, Smart Metering, Big Data, Cybersecurity	
	Roundtable Discussions 17:30 – 19:00			
	Networking Reception 19:30 – 22:00			

SMART GRID FORUM | SGTech Week 2024

PACKAGE BENEFITS	Platinum Sponsor (1 available)	Gold Sponsor (1 available)	Silver Sponsor (4 available)	Live Demo Lab (6 available)	Networking Reception (1 available)	Exhibitor (15 available)
Solo presentation (45 mins)	Day 1 (am)	Day 1 (pm)				
Panel presentation (15 mins)			Day 2 (am)			
Welcome address (5 min)					Day 1 (eve)	
Live Demo Lab with pre-arranged meetings				10 Meetings		
Hosting roundtable discussions end of day 1	✓	✓				
Logo on event website homepage & sponsor page	✓	✓	✓	✓	✓	✓
Logo on weekly event promo email html	✓	✓	✓	✓	✓	✓
Logo on onsite banners in conference & exhibition rooms	✓	✓	✓	✓	✓	✓
Logo on onsite programme guide cover & inside pages	✓	✓				
Profile on event website sponsor page	300 words	200 words	100 words	100 words	100 words	100 words
Profile inside brochure pdf	300 words	200 words	100 words	100 words	100 words	100 words
Profile inside onsite programme guide	300 words	200 words	100 words	100 words	100 words	100 words
A4 colour advert in onsite programme guide	✓	✓				
3x2m onsite table-top exhibition space	✓	✓		✓		✓
Private meeting room alongside main conference				✓		
Solo email announcing your participation pre-event	✓	✓			✓	
Solo email thanking participants post-event	5	3	2	2	2	2
3-day delegate pass for main conference and exhibition	5	3	2	2	2	2
Investment	€30,000 + VAT	€20,000 + VAT	€15,000 + VAT	€5,000 + VAT	€20,000 + VAT	€10,000 + VAT

SMART GRID FORUM | SGTech Week 2024

PLATINUM SPONSOR - €30,000 + VAT

Positioning:	Platinum Sponsor
Thought Leadership:	• 1 x 45-min presentation during plenary sessions on conference day 1 • Hosting roundtable discussions end of conference day 1
Pre-Event Branding:	• Logo on event website, promo email html, brochure pdf, linking to your website • 300-word company profile on the event website sponsor page and brochure pdf • 1 x solo email to our promo database of 20,000 recipients announcing your participation
Onsite Branding:	• Logo on stage backdrop, speaker lectern, registration area, onsite programme guide • 300-word company profile in the printed onsite programme guide • A4 advert in the printed onsite programme guide
Business Development:	3x2m table-top in the networking area with power sockets and internet access
Networking:	5 x conference passes to the value of €7,975 (+VAT)
Post-Event:	1 x solo email to the event participant database

GOLD SPONSOR - €20,000 + VAT

Positioning:	Gold Sponsor
Thought Leadership:	• 1 x 45 min presentation during the technical tracks on conference day 1 • Hosting roundtable discussions end of conference day 1
Pre-Event Branding:	• Logo on event website, promo email html, brochure pdf, linking to your website • 200-word company profile on the event website sponsor page and brochure pdf
Onsite Branding:	• Logo on stage backdrop, speaker lectern, onsite programme guide • 200-word company profile in the printed onsite programme guide • A4 advert in the printed onsite programme guide
Business Development:	3x2m table-top in the networking area with power sockets and internet access
Networking:	3 x conference passes to the value of €4,785 (+VAT)
Post-Event:	1 x solo email to the event participant database

SILVER SPONSOR – €15,000 + VAT

Positioning:	Silver Sponsor
Thought Leadership:	• 1 x 15 min panel presentation during the technical tracks on conference day 2
Pre-Event Branding:	• Logo on event website, promo email html, brochure pdf, linking to your website • 100-word company profile on the event website sponsor page
Onsite Branding:	• Logo on stage backdrop, speaker lectern, registration area, onsite programme guide • 100-word company profile in the printed onsite programme guide
Business Development:	3x2m table-top in the networking area with power sockets and internet access
Networking:	2 x conference passes to the value of €3,190 (+VAT)
Post-Event:	1 x solo email to the event participant database

LIVE DEMO LAB – €15,000 + VAT

Positioning:	Live Demo Lab Sponsor
Pre-Event Branding:	• Logo on event website, promo email html, brochure pdf, linking to your website • 100-word company profile on the event website sponsor page • 1 x solo email to our promo database of 20,000 recipients announcing our participation
Onsite Branding:	• Logo on stage backdrop, speaker lectern, registration area, onsite programme guide • 100-word company profile in the printed onsite programme guide
Business Development:	• Private meeting room with Screen, WiFi access, plug sockets for main conference • 10 x meetings pre-scheduled by SGF, unlimited onsite meetings scheduled by sponsor company
Networking:	2 x conference pass to the value of €3,190 (+VAT)
Post-Event:	1 x solo email to the event participant database

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NETWORKING RECEPTION HOST - €20,000 + VAT

Positioning:	Networking Reception Host
Pre-Event Branding:	Logo on event website, promo email html, brochure pdf, linking to your website
Onsite Branding:	Logo on event website, promo email html, brochure pdf, linking to your website
Business Development:	• 3m x 2m table-top stand at the Networking Reception taking place at the end of Conference day 1, with power sockets and internet access. • Roll-up banner and pose table in the Exhibition room running alongside the main 3-day conference.
Networking:	2 x conference passes to the value of €3,190 (+VAT)
Post-Event:	1 x solo email to the event participant database

EXHIBITOR - €10,000 + VAT

Positioning:	Exhibitor
Pre-Event Branding:	Logo on event website, promo email html, brochure pdf, linking to your website
Onsite Branding:	• Logo on registration area banner and onsite programme guide • 100-word company profile in the printed onsite programme guide
Business Development:	3m x 2m table-top stand in the networking area with power sockets and internet connection
Networking:	2 x conference passes to the value of €3,190 (+VAT)

SG Tech Week 2024

"Great mix of participants with insights about challenges that utilities are facing now and in the future. The conference is **well organised and structured with relevant topics.**"

Oleg Gulich
Smart Grid Project Manager, Caruna

"Good mixture of already modified projects in the field of digital substation and future challenges. **Great opportunity to network with the most relevant people and companies.**"

Fredi Belavic
Asset Manager, Austrian Power

"The exchange with experts provided new inputs, and allowed for a reflection of any ideas. **SGTech proved once more to be invaluable.**"

Michael Knuchel
Head of SAS Engineering, Swissgrid

Live Demo Lab Room

The Live Demo Labs take place in a board room situated within 2-3 minutes' walk of the main conference room. Each room is equipped with a boardroom table, 4-6 chairs, a TV screen, power point sockets, and internet access.

Lunch and refreshments can be served in the Live Demo room or taken in the conference networking area with the other conference participants.

You will be provided with a schedule of pre-arranged meetings with the participants of your choice, who will be escorted to the room by SGF staff at the scheduled time, allowing you to stay in the room and focus on running the meetings without distraction.

Each exhibitor is provided with a table, 2 chairs, power sockets, WiFi access. Additional equipment such as screens, brochure stands, stools can be rented from the hotel or the event Audio-Visual supplier.

JOB TITLE	COMPANY
Manager M2M Products	450 Connect
Product Manager MCCS NextGen	
Senior IT Manager	50Hertz Transmission GmbH
Workstream Lead Architecture	50Hertz Transmission GmbH
CISO	Alfen
Consultant OT-Hub	Alliander
Head of Maintenance, OT-Hub High Voltage digitisation	Alliander
Product Manager, OT-Hub High Voltage digitisation	Alliander
Product Manager, OT-Hub Real-time Grid Platform	Alliander
Product Owner Virtual Substations	Alliander
Technical Lead ,OT-Hub High Voltage digitisation	Alliander
General Manager	Alliander
Principal Consultant Energy Consulting (IT/OT and Analytics)	Alliander
CEO	Alliander (Utility Connect)
Manager	Amprion GmbH
Head of Technology Development	Areti SpA
Technology Innovation	Areti SpA
Junior Project Manager	Avacon
Project Leader Innovation and Research Projects	Avacon
Power Plant Manager of Ayame Plant	COMPAGNIE IVOIRIENNE D'ELECTRICITE
Thermal Power Plant	COMPAGNIE IVOIRIENNE D'ELECTRICITE
System Technology & Operations	E.ON
Senior Network Architect	E.ON ITU-T Q3/15

JOB TITLE	COMPANY
5G IoT & Telecom Expert	EDF
Research Engineer	EDF
Research Engineer & Project Manager	EDF
Head of Asset Management	Elektrilevi
Group CDO and CIO	Elia Group
EU Project Co-ordinator and Program Manager	ENEL
CTO	EON
Associate Director of Innovation Department	E-REDES
Deputy Director of Digital Platform Division	E-REDES
Head of ICT Cybersecurity	E-REDES
Head of the National Nework, Local Connections Programme	ESB Networks
Information Security Manager	EVN
Secondary Systems	Fingrid
Unit Manager	Fingrid
Leading Expert	Helen Sähköverkko Oy
Plant Manager	Ivorian Electricity Company (CIE)
Plant Manager	Ivorian Electricity Company (CIE)
Project Manager	Landsnet
Head of Data transmission group ICT	Litgrid AB
Manager	MAVIR Zrt
System Analyst	MAVIR Zrt
CTO	Orkufjarskipti
Project Manager Energy Consulting	Qiilon

JOB TITLE	COMPANY
Head of Competence Centre Electricity	Salzburg Netz
Asset Expert	Salzburg Netz GmbH
Protection & Control Engineer	SP Energy Networks
Enterprise Information Architect	Statnett & IEC TC57 WG 13 & 14
TO	Stedin
Strategist, Grid Innovation	Stedin
Senior Advisor	Stedin
Student	Stedin (EduNL)
Engineering and Advice Department of High Voltage	Stedin grid management B.V.
Project Manager	Stedin Netbeheer
Gruppenleiter Schutztechnik Backoffice	Stromnetz Berlin GmbH
Head of Control Centres Netherlands, System Operation	Tennet
Maintenance Engineer	UNARETI (A2A)
Project engineering - Analyst	UNARETI (A2A)
Technical Expert High Voltage Power Cable Technology	Wiener Netze
Expert Grid Operations	Wiener Netze
Business Development Director EMEA Energy	AFL
Sales Director, EMEA Energy	AFL
Business Development Director	ALBEDO
Vice-President Timing Division	ALBEDO
Protection Application Engineer – EMEA	ALTANOVA
Regional Sales Manager	ALTANOVA
Senior Business Consultant	BearingPoint B.V.

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JOB TITLE	COMPANY
Sales Director MPLS Solutions EMEA	Belden
Partner & Associate Director, Asset Management 4.0 & Digital Operations	Boston Consulting Group
Account Manager	Chronos
Business Development Manager	Chronos
Technical Services Manager	Chronos
Director, Industrial IOT Sales, EMEA	Cisco
Systems Engineering Leader	Cisco
Sales Director, Industrial Internet of Things, EMEA	Cisco Systems
Industry Manager Energy	COPA-DATA
Industry Manager Energy	COPA-DATA
Industry Specialist Energy	COPA-DATA
Business Director Congestion Management	DNV
Business Director Digital GridOps & Cyber Security	DNV
Consultant	DNV
Engineer	DNV
Group R&D Board Advisor	DNV
Manager DNV Gridlab Operator Training in Berlin	DNV
Principal Consultant	DNV
Principal Consultant	DNV
Team Lead Digital Grid Operations Germany	DNV
Senior Telecommunications Executive	Dr. Tusch Consulting
Project Manager	Elevsys SA
Manager, Digital Grid, Consulting	Ernst & Young (EY)

JOB TITLE	COMPANY
Senior VP & Global Director, Product & Strategy	Etap
Team Manager	GAI Netconsult
Sales Leader North Europe	GE Digital Grids
Marketing Product Management	Gridpartise
Benlux Sales for Power Grid Automation and Coummnication Products	Hitachi Energy
Channel Partner Manager for Automation Communication Products	Hitachi Energy
Market Manager - PGGA – BeNeLux	Hitachi Energy
PGGA Sales Support	Hitachi Energy
Sales Manager	Hitachi Energy
Consultant	ianusGroup
Connectivity Architect & Security Strategist	ING. PUNZENBERGER COPA-DATA GMBH
Head of Cybersecurity Development	Institute of Security & Safety
Technical Advisor	KfW Bankengruppe
Managing Director	Locamation
Chief Sales and Marketing Officer	MEGGER
Industry Director Utilities - Protection	MEGGER
Sales Manager – Grid Performance Solutions	MEGGER
Segment Marketing Manager - GPS	MEGGER
Senior specialist Product Management	MEGGER
EMEA Regional Manager / Strategic Marketing Business Development for Power Utilities	Microchip Limited
Assistant Project Manager	MOXA
Head of Energy Segment	MOXA
Assistant Professor	TU Delft

15.

JOB TITLE	COMPANY
Power Business Development Manager	MOXA
Energy / Utilities Digital Industries CTO	NOKIA
IP Engineer	NOKIA
IP Engineer	NOKIA
Vertical Leader Energy Europe	NOKIA
Business Development, Power Utility Communication	OMICRON
Digital Substation Evangelist	OMICRON
Technical Support & Applications Engineer	OMICRON
Director, ADMS Products and Solutions	OSI
Sales Account Executive	OSI
Sales Director Europe	OSI
Sales Director Nordic and Eastern Europe	OSI
Solutions Engineer	OSI
Business Development Manager	OTN
Business Development Manager	OTN Systems
Innovation Engagement Officer	PNDC
Reader, Strathclyde University	PNDC
Developer	Prolan Power Co
Manager	Prolan Power Co
Head of Product Management	Rhebo
International Sales Manager	Rhebo
Power System Engineering Department Manager	Schneider Electric
Product Marketing Specialist	Schneider Electric
Co-Director	TU Delft AI Energy LabTU Delft AI Energy Lab

JOB TITLE	COMPANY
Operations Director	Sense Labs
Product Portfolio Manager Next Generation Grid Management	Siemens
Product Manager	SIEMENS AG
Senior Power Automation Systems Engineer	Siemens AG
Product Portfolio Manager Next Generation Grid Management	Siemens AG
Senior Marketing Manager	Siemens AG
Vice President Global Sales - Grid Software - Grid Control Solutions	Siemens AG
Solutions Architect	Siemens Energy
Research Scientist	SINTEF
Director of Business Development	SISCO
tor, Business Development	SISCO
Director of Sales	SISCO
DSO Transition Lead	Smarter Grid Solutions Ltd
Team Lead - Substation Automation	SPIE Nederland B.V.
Chief Software Engineer	SprintEns GmbH
Customer Success Manager	Straton Automation
Account Manager, Western Region North America	SUBNET
President and CEO	SUBNET
Services Integration Specialist	SUBNET
Cybersecurity Researcher	TNO
Senior Consultant Wireless Access	TNO
Algorithms Architect	Utilidata
Business Development Lead	Utilidata
PhD Student	Universiteit Utrecht

JOB TITLE	COMPANY
CEO	Utilidata
CTO	Utilidata
Head of Communications	Utilidata
Senior Project Manager	VDE FNN
Global Business Developer	WAGO GmbH
Business Development Manager	WELOTEC
Team Leader Energy Infrastructure	ACER
Technical Director & Vice President, and Managing Director	CIGRE Brasil & Tecnix EAR
Secretary General	EDSO
Secretary General	EE-ISAC
COO	ENCS
OT Cyber Security Officer	ENCS
Security Expert, Programme Manager Smart Grid Security	ENISA
Technical Executive	EPRI
Spectrum Group Manager	EUTC
Senior Lecturer	Imperial College London
Special Advisor Contingency Planning	NVE
Board Member	OSGP Alliance
Editor-In-Chief	PacWorld
Head of DIGIN	Renewables Norway
Professor, Institute Director	RWTH Aachen University
Research Associate	RWTH Aachen University
Convenor & President	TCST WG10 & R4power
Chair - Computer Architecture for Embedded Systems	University of Twente

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